

**National Conference**  
**on**  
**"The Treatment of Social and Environment Issues through Art"**  
**05-06 January 2018**  
**TENTATIVE PROGRAMME**

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**Venue: Vinayak (AV) Hall, The IIS University, Jaipur**

**Day I: Friday, 5 January 2018**

09:00 am - 10:00 am	<b>Registration</b>	
10:00 am - 11:00 am	<b>INAUGURATION</b>	
	<b>Chairperson</b>	<b>Dr. Ashok Gupta</b> Vice Chancellor, The IIS University
	<b>Guest of Honour</b>	<b>Dr. Ashwin M. Dalvi</b> Chairman, Rajasthan Lalit Kala Academy, Jaipur
	<b>Keynote Speaker</b>	<b>Prof. Alka Pande</b> Art Consultant, Art Advisor & Curator, Visual Arts Gallery, India Habitat Centre, New Delhi
11:00 am - 11:30 am	High Tea	
11:30 am - 1:45 pm	<b>TECHNICAL SESSION I: INNOVATION, CREATIVITY AND ENVIRONMENTAL ART</b>	
	<b>Chairperson</b>	<b>Prof. Manjula Chaturvedi</b> M.G. Kashi Vidyapeeth, Kashi, Varanasi
	<b>INVITED TALKS</b>	
	<b>Prof. Jairam Poduval</b> M.S. University, Vadodara	Slumber of Aesthetic Perception - Innovation, Creativity and Public Interest in Art
	<b>Prof. Bhawani Shanker Sharma</b> The IIS University, Jaipur	आधुनिक इनवायरमेंटल कला के उद्भव व विकास के कारक तत्त्व—एक विवेचना
	<b>PAPER PRESENTATIONS</b>	
	<b>Dr. Aziz Saleem Hasan</b> A.M.University, Aligarh	Role of Art in Material Culture & Environmental Communication
	<b>Dr. Krishna Mahawar</b> University of Rajasthan, Jaipur	दर्शकीय सहभागिता व पर्फॉमेंस कला
	<b>Dr. Abdul Rasid</b> Govt. Sr.Sec.School, Deoli	सामाजिक एवं पर्यावरणीय चेतना में कला की भूमिका
	<b>Fauzia Khan</b> Aligarh University, Aligarh	Emerging Role of Art in Interior Decoration
	<b>Sadia Naim</b> Aligarh University, Aligarh	Role of Colour in Style and Fashion Design
	<b>Dr. Garima Jain</b> Formerly at Seedling Public School, Jaipur	Hindu Mythology - Representation of Legendary mythical creatures through Art
1:45 pm - 2:35 pm	Group Photograph and Lunch	

## Day I: Friday, 5 January 2018

2:35 pm - 4:45 pm TECHNICAL SESSION II:

### THE ROLE OF ARTS IN SOCIAL AND ENVIRONMENTAL AWARENESS

**Chairperson**

**Prof. Parul Dave Mukherji**  
Former Dean, School of Arts &  
Aesthetics Jawaharlal Nehru  
University, New Delhi

### INVITED TALKS

**Prof. Alka Pande**  
India Habitat Centre, New Delhi

Art and Environment

**Prof. Ashrafi S. Bhagat**  
Stella Maris College, Chennai

Through The Artists Lens: Shaping  
Sensitivity To Environment And Socio-  
cultural Issues Through Art

### PRESENTATIONS

**Dr. Sarika Kaul**  
Kanoria College, Jaipur

Art as narrative of Empowerment  
across Ages

**Pinak Pani Nath**  
Banasthali Vidyapeeth, Banasthali

Art and artistic phenomenology: works of  
Raj Kumar Mazinder (Assam)

**Anjali Dasohra**  
College of Arts, Delhi

Importance of Environmental  
Graphic Design in Urban Spaces  
Insight into Desire for Democracy

**Dr. Monica Gupta**  
Kurukshetra University, Kurukshetra

मधुबनी कला की सृजनात्मकता एवं  
नवपरिवर्तन: लोक रुचि का विषय

**Meera Rajesh Sawant**  
SNDT College of Arts, Mumbai

The Role of art in Social and  
Environmental Awareness

**Dr. Nirupama Singh**  
The IIS University, Jaipur

Social Concern in the Fresco Art of  
Jhunjhunu

## Day II: Saturday, 6 January 2018

10:00 am - 12:10 pm

### TECHNICAL SESSION III:

#### TRADITIONAL, MODERN AND CULTURAL PERSPECTIVES OF ART

##### Chairperson

**Prof. Ashrafi S. Bhagat**

Art Critic & Art Historian

Former Head, Department of Fine Arts

Stella Maris College, Chennai

##### INVITED TALKS

**Prof. Parul Dave Mukherji**

Jawaharlal Nehru University,

New Delhi

Contemporary Public Sculpture and Eco-

Aesthetics of Post-Production Art

##### PAPER PRESENTATIONS

**Deb Kumar Das**

Vishvabharti University,

Santiniketan, West Bengal

Traditional touch in

contemporary craft: A design approach

in wood work

**Raj Kumar Konar**

Vishvabharti University,

Santiniketan, West Bengal

Santiniketan aesthetics and its timeless

cultural relevance in art craft and design

**Dr. Abu Kalam Shamsuddin**

Institute of Fine Arts, Khulna

Bangladesh

Sustainable Development through

Art: A General Perspective of Students

**Dr. Ramavtar Meena**

Govt. P.G. College, Tonk

सांस्कृतिक चेतना व विकास की

वाहक भारतीय कला: एक विवेचनात्मक अध्ययन

**Anil Dwivedi**

Indira Gandhi National Center

for Arts, Delhi

Environmental Conditions and its

effect on art form

**Dr. Sherin Mathew**

Manipal University, Jaipur

Role of Swachh Bharat Mission

Advertising Campaign in Social &

Environmental Awareness

**Setu Sharma**

Amity University, Noida

Role of art and society in Child's

Development

12:10 pm - 12:25 pm

Tea

## Day II: Saturday, 6 January 2018

12:25 pm - 2:30 pm

### TECHNICAL SESSION IV: THE BROADER CONTEXT OF INDIAN ART

#### Chairperson

**Prof. Jairam Poduval**

Head, Dept. of Art & Aesthetics, MSU,  
**Baroda, Vadodara**

#### INVITED TALK

**Prof. Manjula Chaturvedi**

M.G. Kashi Vidyapeeth, Kashi,  
Varanasi

भारतीय कला वैश्विक संदर्भ में

#### PAPER PRESENTATIONS

**Ajay Yadav**

SUPVA, Rohtak

Study of new approach a advertising  
in 21st Century, ambient advertising

**Dr. Aparna Roy Baliga**

M.S. University, Baroda

Spaces of interiority, femininity and  
two women's tent

**Dr. Beena Jain**

University of Rajasthan, Jaipur

भारतीय संस्कृति एवं कला में  
वानस्पतिक मिथक

**Dr. Bela Mathur**

Govt. P.G. College, Bundi

सामाजिक जागरूकता का सशक्त  
माध्यम है- पोस्टर

**Dr. Himani Sharma**

Govt. Sr. Sec. School, Bikaner

पानी की लकीरों पर बहता सफर

**Dr. Khushboo Chaturvedi**

Amity University, Noida

Variegated textile design in Alchi  
Paintings: Visualizing the cultural  
perspective through Art

**Dr. Pooja Jain**

Manipal University, Jaipur

Myths and Mythologies surviving  
Indian Advertising

**Dr. Namita Tyagi,**

Dayalbagh Educational  
Institute, Agra

भारतीय चित्रकला में पौराणिक  
सन्दर्भों की रचनाशीलता

**Dr. Sonika**

Dayalbagh Educational  
Institute, Agra

The living culture of Indian  
mythological painting

**Sarabjit Kaur**

Kurukshetra University, Kurukshetra

S.L. Parashee: A True Visionary of Time

2:30 pm - 3:00 pm

Lunch

## Day II: Saturday, 6 January 2018

3:00 pm - 3:50 pm

### Parallel Sessions (Research Scholars & Students)

#### Group A (Room No. 301):

#### TRADITIONAL, MODERN AND CULTURAL PERSPECTIVES OF ART

Chairperson

Dr. I.U.Khan, University of Rajasthan, Jaipur

#### PRESENTERS (RESEARCH SCHOLARS & STUDENTS)

Vatsala	Designs: Traditional and Modern Approach in Hand Knotted Carpets of Jaipur
Heeralal Kumhar	आधुनिक चित्रशैली में गीत गोविन्द का चित्रांकन
Ramesh Sampui	Graffiti Art: A Creative Expression of India Today
Ranjeeta Maurya	परम्परागत चित्रकला में मिथक एवं पौराणिक आख्यान
Dr. Shruti Jain	जैन लघु चित्रों एवं भित्ति चित्रों में पर्यावरण का निरूपण
Akshi Babbar	Indian Mythology: Through the eyes of Parama Libralesso
Neha Singh	Graffiti: a perspective study on communication through urban walls
Bilasendu Shil	'Swadeshi' Movement: A Critical re-engagement with the foundational aspects of Art by Santiniketan Masters
Soni Ajmat	Development of Paisley Motif: Traditional To Contemporary For Lucknowi Chikenkari

#### Group B (Room No. 302):

#### INNOVATION, CREATIVITY AND ENVIRONMENTAL ART

Chairperson

Dr.Tanuja Singh, University of Rajasthan, Jaipur

#### PRESENTERS (RESEARCH SCHOLARS & STUDENTS)

Manish K. Gupta	सामाजिक एवं पर्यावरण जागरूकता में कला की भूमिका (कला में नवीनीकरण, सृजन एवं समाज)
Peeyush K. Gupta	Sustainable Advertising Design: A Term of Social Aspect Integration in Product Endorsement
Snehlata	कला में नवीनता व जन-सामंजस्य
Vrinda Chauhan	A Study of Social Status of Local Artisans in Jaipur City
Anil Sain	चित्रकला में समाज और पर्यावरण
Saptami Paul	पारम्परिक भारतीय चित्रकला में पौराणिक कथाओं की भूमिका
Anuj Kumar Singh	The Treatment of Mental Issues by using Art Therapy
Kritika Agarawl	Photography the eye opener
Lovely Varshney	The Importance of Art, Craft and Design in Child Art Development

**Group C (A.V.Hall):**

**THE ROLE OF ARTS IN SOCIAL AND ENVIRONMENTAL AWARENESS**

**Chairperson**

**Prof. Bhawani Shanker Sharma**

**PRESENTERS (RESEARCH SCHOLARS & STUDENTS)**

**Dhairyata Jain**

Perception through the Advertising Age:  
Critical Study on Social and  
Environmental Aspect

**Govind Prasad**

The Role of recycled art in social and  
environmental awareness

**Gurinder Singh**

The Role of Art in Social and  
Environmental Awareness

**Meghna Madan**

Social Reform through Art as  
Communication

**Aditi Agarwal**

Self-Portraiture in Art: Artists of New Delhi  
NCR Region and how they are using "Self-  
Portraiture" so as to depict environmental  
and social issues

**Mohsina Aftab**

Contemporary Art of India: A Changing  
Scenario

3:50 pm - 4:30 pm    **VALEDICTION CEREMONY**